

PORTFOLIO | SELECTED WORKS

t: 206.377.9573

e: addiebogan@gmail.com

w: addiebogdan.com

Bainbridge Island, WA USA

The logo for Addie Bogdan features a red diagonal line that starts from the bottom left and extends towards the top right. To the right of this line, the name "ADDIE BOGDAN" is written in a white, uppercase, serif font, with "ADDIE" on the top line and "BOGDAN" on the bottom line.

**ADDIE
BOGDAN**

CONTENTS

To be aware of all options and be industrious with potential ideas. To be flexible and allow change. To be willing to be dynamic in achieving the best design solution.

1
BRANDING
& IDENTITY

2
PACKAGING

3
EVENT
DESIGN

4
CREATIVE
DIRECTION

BRANDING & IDENTITY

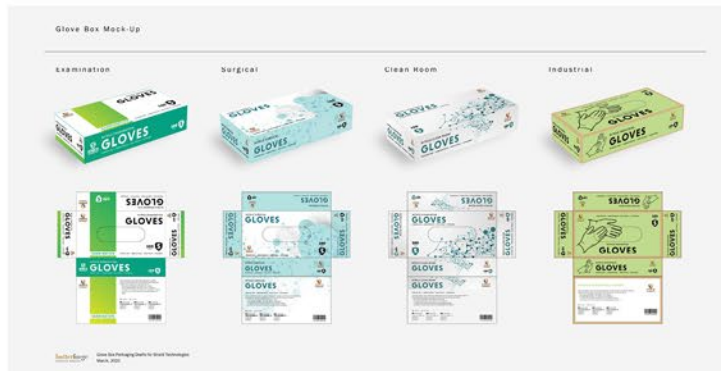
A brand is the visual representation of a company, organization, or event's personality. It communicates to the viewer the values, ethos, and unique identity of the entity it represents, forging a connection and influencing perceptions, emotions, and decisions.



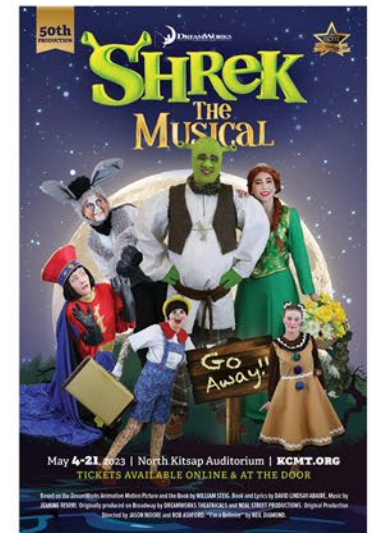
Packaging design requires balancing aesthetics with functionality and brand communication. The design must consider factors such as clarity of messaging, shelf appeal, consumer convenience, and sustainability, all while aligning with brand identity and regulatory requirements.



RAPID ANTIGEN PACKAGING



Event design involves creating immersive experiences that captivate and engage attendees while aligning with the event's objectives and brand identity. Balancing creativity with practicality and logistical considerations, event design requires meticulous planning, attention to detail, and the ability to evoke emotions and leave a lasting impression on participants.



Creative direction guides the visual narrative of a project, ensuring consistency, coherence, and alignment with the client's goals and brand identity. By offering strategic guidance and creative leadership, I work with you to shape the overall aesthetic and messaging, ultimately elevating the impact and effectiveness of the design artifacts.

io@currents
REDUCE VESSEL OPERATING COSTS
WITH MARINEINSIGHT DATA ANALYTICS - Powered by DanelecCONNECT

MarineInsight Data Analytics
As the industry leader in maritime data analysis, io@currents leverages machine learning and artificial intelligence to give crews and shorebased personnel a live view of vessel operations, and offers the opportunity to make data-driven decisions. io@currents' proprietary third-party data analysis platform, MarineInsight, gives crews access to real-time, actionable, analyzed data from anywhere, powered by your Danelec VES. Experience the power of purposeful digitization, with the intelligence of MarineInsight applied to the efficient, cost-effective DanelecConnect.

Through purposeful digitization MarineInsight aids in the prevention of critical failures, and in the identification of opportunities in fuel, maintenance, and emissions. Start exploring our platform and experience the real possibilities of purposeful digitization with a subscription to DanelecConnect.

Optimize your voyage and save between 2-9% on fuel without sacrificing time on the voyage.

With the Danelec Co, io@currents now provides a platform that is available with every subscription to Danelec.

GET ACCESS TO AUTOMATED REPORTS FOR YOUR BUSINESS:

- Specific Fuel Oil Consumption Reports
- Monitor - Reports - Vessel Reports and CSV
- Clean-Cargo Quality Reports
- Fuel Efficiency Analysis and Verification
- Ship Energy Efficiency Management Plan Reporting
- Generator Efficiency Report
- Monitor and Fuel Consumption Report

Through automation, MARINEINSIGHT reports mean less time spent sorting through data, optimizing your team's time and tasks.

For more information visit io@currents.com or contact info@io@currents.com

io@currents

MARINEINSIGHT
THE INDUSTRY LEADING INTELLIGENT TRADING ANALYTICS PLATFORM

- PREDICT FAILURES**
Leveraging machine learning and AI to detect anomalies and predict failures before they occur.
- IMPROVE DATA VISIBILITY**
Rapid availability of live, real-time data visible to onboard and shorebased personnel.
- INCREASE FUEL EFFICIENCY**
Real-time fuel consumption metrics, automated tracking and fuel reports.
- MINIMIZE DOWNTIME**
Data-driven insights optimize usage patterns, which extend equipment life and reduce costs.
- REMOTE CONDITION-BASED MONITORING**
Provide real-time analysis for operators to measure the health of your assets.
- LEVERAGE EDGE ANALYTICS**
Real-time analytics provide actionable insights. Use less bandwidth, with faster speed and increased security.

For more information visit io@currents.com or contact info@io@currents.com | 206.494.9099

#212350 #2161AA #E3473D
#202020 #E3E2E4 #C380D7 #F79375

io@currents

OPTIMIZE YOUR FLEET WITH PURPOSEFUL DIGITIZATION

Headings -Open Sans Bold, Sentence Case

SUBHEADINGS -Open Sans Extrabold, All Caps

HIGHLIGHTS AND CALLOUTS -Open Sans Semibold, All Caps

Body copy -Open Sans Regular, Sentence Case



io@currents

io@currents Report Subscription Confirmation

Thank you for subscribing to a new report: {{reportConfigDisplayNames}}. Review your subscription and configuration details:

TRIGGER: {{reportConfigTrigger}}
CADENCE: {{reportConfigCadence}}

TARGET: {{#each subscriptionDetails}} {{#first}} {{this.TargetDisplayNames}}
SUBSCRIPTION ID: {{this.subscriptionID}}

Contact us with any issues at support@io@currents.com

If you are not sure this request, please contact us by replying to this email.
io@currents.com

io@currents

JON BEST
Vice President of Operations
10000 1st Ave, Suite 400, Seattle, WA 98101
206.494.9099 | jon.best@io@currents.com

io@currents

REDUCE OPERATING COSTS WITH THE INDUSTRY LEADING ANALYTICS PLATFORM

io@currents

Optimize your fleet with **PURPOSEFUL DIGITIZATION**.
Trust **MARINEINSIGHT™** to tell you the story.

- Predict failures before they occur with our proprietary artificial intelligence platform applying machine learning in real-time.
- Optimize fuel efficiency with a live look into current fuel burns and fuel flow insight through custom algorithms.
- Extend maintenance schedules, increase average uptime, and avoid unexpected failures through condition-based maintenance.

www.io@currents.com

io@currents

Optimize your fleet with **PURPOSEFUL DIGITIZATION**

www.io@currents.com



THANK YOU | FOR YOUR TIME