








## EXPERIENCE

- 2019-Present **DIRECTOR**  
HOUSEAMP
- Led brand creation, collateral development, and original UI design as first employee of HouseAmp.
  - Throughout tenure, managed several teams including Product Design, Marketing, and Strategic Planning.
  - Collaborated with founders and executive team to define company strategy, aligning vision and objectives for effective execution of our platform.
  - Crafted design solutions aligned with company goals, enhancing user engagement and adoption in with our unique product.
- 2018-2021 **PRINCIPAL DESIGNER/OWNER**  
BUTTERFORGE DESIGNS
- Established and operated a successful independent graphic design business, specializing in branding, print design, digital media, and creative direction.
  - Built and maintained strong client relationships through throughout communication and collaboration
  - Oversee all aspects of design projects from concept development to final delivery.
- 2014-2016 **CAMPUS ORGANIZER/ GATHERING SUPPORT**  
NEWLIFE CHURCH
- Create and print materials for gatherings each week, including handouts, banners, screen graphics, etc.
  - Create event graphics and promotions.
  - Purchase and manage all campus supplies.
  - Provide event management for gatherings of 200-250 people, manage volunteer staffing.
- 2008-2009 **I-9 COMPLIANCE/PAYROLL SUPERVISOR**  
STARBUCKS COFFEE COMPANY
- Manage 3 teams– I-9 compliance, personnel records, and records corrections call support .
  - Raise whole company I-9 compliance from 29% to 89% through targeted individual project implementation (over 500k employees).
  - Improve new hire document process.
- 2004-2008 **HUMAN RESOURCES**  
STARBUCKS COFFEE COMPANY
- Facilitate employee dismissal meetings and deliver individual severance packages.
  - Collaborate with legal and management teams to effectively downsize targeted business units.
  - Work with Organizational Planning team to restructure and implement team changes.

## EDUCATION

- 2016-2018 **MA, GRAPHIC DESIGN**  
Academy of Art University,  
San Francisco
- 2000-2002 **BA, THEOLOGY**  
Taylor University, Canada

## SKILLS

- Adobe InDesign 
- Adobe Photoshop 
- Adobe Illustrator 
- Adobe XD 
- Google Workspace 
- Wix Website Creator 
- Microsoft Office Suite 

## CONTACT

**ADDIEBOGDAN.COM**  
addiebogdan@gmail.com  
206.377.9573